



BEST PLACES TO WORK IN IDAHO'S MISSION IS TO **IDENTIFY, PROMOTE, AND INFORM** IDAHO'S BEST EMPLOYERS.

WHY WE'RE THE BEST

100%

of winner selection based on employee feedback

16 YEARS

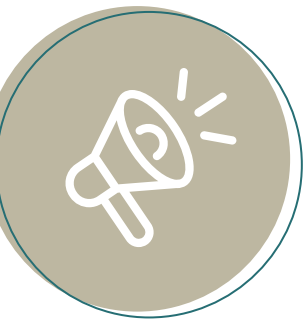
of honoring the best employers in Idaho

100,000+

surveys completed by Idaho employees

100%

employee confidentiality



CALLING ALL SPONSORS!

Align your brand with the largest and best employer excellence program in the state. Limited availability, reserve yours today.

EMAIL Paul at paul@populus.com

IMPORTANT DATES

End of January
End of February
Beginning of March

2024

Application Deadline
Survey Deadline
Notifications Go Out

APRIL 18, 2024

Awards Ceremonies and Top Ten Lists are released

END OF APRIL 2024

All applicants receive
Benchmark Reports

MAY 2024

Value Reporting Package
available

PROGRAMS

State **AND** four local programs. Now we deliver more branding power and awareness than ever before!

Visit our FAQ page

[BESTPLACESTOWORKINIDAHO.COM](https://www.bestplacestoworkinidaho.com)

CHECK OUT THE BACK OF THIS FLYER FOR 2024 SPONSORSHIP OPPORTUNITIES!
FOR MORE INFORMATION ABOUT OUR NEW LOCAL PROGRAMS, GO TO OUR FAQ PAGE

www.bestplacestoworkinidaho.com | info@populus.com

2024 PROGRAM SPONSORSHIP BENEFITS CHAMBER OF COMMERCE 2024 MEMBERSHIP CREDITS ARE AVAILABLE	PREMIER STATE + LOCAL (ALL) \$6,500 1 Available	PLATINUM STATE \$3,500 3 Available	GOLD LOCAL (ONE) \$1,500 24 Available 6/Program
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PRE-EVENT RECOGNITION

Logo and link on website homepage	★	★	
Logo on event page	★	★	★
Recognition on social media	★	★	★
Recognition in email blasts	State + Local (all)	State	Local (one)
Recognition in press release*	State + Local (all)	State	Local (one)
State registration (value up to \$400 based on company size)	State	State	50%

EVENT RECOGNITION

Introduction during program	State + Local (all)	State	Local (one)
Logo placement during program	State + Local (all)	State	Local (one)
Recognition on social media	★		

POST-EVENT RECOGNITION

Logo and link on website homepage	State + Local (all)	State	Local (one)
Logo and link on winner lists	State + Local (all)	State	Local (one)
Name recognition in press release	State + Local (all)	State	Local (one)
Recognition in thank you email blast	State + Local (all)	State	Local (one)
Recognition on social media	★	★	★
Value Report Package discount	50% off	20% off	10% off

*Depending on sponsorship sign-up date



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