2027 SPONSORSHIP OPPORTUNITIES

BEST PLACES TO WORK IN OREGON

Celebrate great workplaces. Connect with outstanding employers.

Put your brand alongside organizations recognized for exceptional employee experiences.
Gain visibility with employers, business leaders, and their communities.

1 Choose your level of sponsorship

PROGRAM

$6,999

SPONSORSHIP

REACH
State + 5 local

AVAILABLE
1 sponsor

PACKAGE DISCOUNTS
Insights: 100%
Advantage: 50%

RECOGNITION
See benefits on page 2

STATE

$2,999

SPONSORSHIP

REACH
Statewide

AVAILABLE
3 sponsors

PACKAGE DISCOUNTS
Insights: 50%
Advantage: 20%

RECOGNITION
See benefits on page 2

LOCAL

$299

SPONSORSHIP

REACH
One local contest

AVAILABLE
10 per contest

PACKAGE DISCOUNTS
Insights: 20%
Advantage: Not included

RECOGNITION
See benefits on page 2

Discounts apply to BEST Insights ($699 retail) and BEST Advantage ($1,999 retail).

HELP KEEP RECOGNITION ACCESSIBLE

With free registration in 2027, every employer can participate.
Local sponsorships start at just $299, offering an affordable way to support the program while gaining recognition in your community.

Visibility before, during and after the awards

2 Recognition benefits by sponsorship level

	PROGRAM	STATE	LOCAL
PRE-EVENT			
Website homepage logo + link	Yes	Yes	-
Event page logo	Yes	Yes	Yes
EVENT			
Introduction during program	All contests	State	One local
Logo during program	All contests	State	One local
Social media recognition	Yes	-	-
POST-EVENT			
Website homepage logo + link	All contests	State	One local
Winner list logo + link	All contests	State	One local
Press release recognition	All contests	State	One local
Celebration video recognition	Yes	Yes	Yes

3 Explore the program

Program website

https://www.bestplacestoworkinoregon.com

WINNER LISTS

Statewide
bestplacestoworkinoregon.com/winners/statewide

Central Oregon
bestplacestoworkinoregon.com/winners/central

East Oregon
bestplacestoworkinoregon.com/winners/east

Northwest Oregon
bestplacestoworkinoregon.com/winners/northwest

Southwest Oregon
bestplacestoworkinoregon.com/winners/southwest

West Central Oregon
bestplacestoworkinoregon.com/winners/westcentral

FOLLOW THE PROGRAM

LinkedIn | YouTube | Instagram | Facebook

LET'S DISCUSS SPONSORSHIP

Paul Butcher | paul@populus.com | 208-344-5300